

Education

Sunway University | Bachelor of Software Engineering

August 2020 - Jan 2024

- Recipient of the Jeffrey Cheah ACE Scholarship

CGPA 3.58 (First Class)

Lancaster University | Study Abroad Exchange Student

Oct 2022 - Dec 2022

- Recipient of the Lancaster Mobility Full Scholarship (First Class Student)

Sunway College | Foundation in Arts

August 2019 - August 2020

- Recipient of the Jeffrey Cheah Entrance Scholarship

CGPA 3.96

Work Experience

Website Content Manager | Zontiga

Aug 2024 - Present

- Assisting in Website Revamp with Shopify, System Maintenance, Content Management & Troubleshooting.

Website Developer (Self-Employed)

Jan 2024 - Present

- **Website Design & Development:** Provide professional website design and development services for SMEs, utilising Content Management Systems such as **WordPress** and **Shopify**.
- **Collaboration:** Partner with agencies to deliver comprehensive digital marketing services, including corporate website development, Search Engine Optimisation, and Social Media Marketing.
- **Maintenance:** Provide long term website maintenance & content management services.
- **Client Portfolio:** Sunway iLabs, MensesHealth Organisation, Queue Management System Malaysia..

Social Media Marketing Intern | NoninetoFive Enterprise

April 2024 - July 2024

- Handle Xiaohongshu (XHS) Marketing with x5 improvement in visibility, views, & user engagements.
- Skills Learned: Content Writing, Content Research & Planning, Video Editing & Content Creation.

Wordpress Developer (Contract) | SwiPEY Digital Services

April 2024 - July 2024

- **Website Revamp:** Successfully revamped the company website with a new design and interface using WordPress, enhancing the company's online presence, resulted in a improved completion rate and "Sign Up" conversion rate by **42.4%**, indicating a positive impact on user engagement and conversion.
- **Technical Support:** Proactively identified and resolved bugs, made improvements, and provided technical support to users, leading to improved website performance and user satisfaction.

Projects

Higher Education Student Gamified Softskill Learning (FYP)

Sep 2023 - December 2023

Get2gether Student Event Management Website

Sep 2023 - December 2023

Skills

- **Languages:** English (B1), Mandarin, Malay
- **Technical Skills:- Frontend:** HTML5, CSS3, Bootstrap
 - **Backend:** PHP, MYSQL, Python, Java, Javascript, XAMPPS
 - **Tools:** Git, Github, VSCode
 - **CMS:** Wordpress, Shopify
 - **Design:** Figma, UI/UX, Canva, Use of Graphic & Illustration, Photography, Editing
- **Soft Skills:** Creative, Self Management, Time Management, Problem Solving, Fast Learner, Reading
- **Certification:** Architecting with Google Compute Engine by Google Cloud Training